

Privacy Policy | Gadgets Made Easy Gadget Repairs Services & Support

This Privacy Policy applies to the activities of Gadgets Made Easy (ABN 49 909 800 130) ("Gadgets Made Easy"). It explains how Gadgets Made Easy handles personal information and complies with the requirements of privacy law including the *Privacy Act 1988*. Gadgets Made Easy recognises the importance of your privacy. Gadgets Made Easy is committed to protecting the privacy of all the individuals with which we deal.

How Information is Collected

Personal information is collected by Gadgets Made Easy to enable us to provide you with the products and services you have requested and to assist us improve our products and services. If you choose not to provide personal information, we may not be able to provide you with the products and services you require, or a high level of service.

Personal information may be collected directly from you such as through an application (including submitted online, by email, by mail or by phone) for products or services, indirectly from you such as through monitoring your usage of products and services (e.g. the collection of information of your usage of our website including through cookies), or from third parties such as our related companies, credit reporting agencies, or your representatives.

Other information may also be obtained in the process of backing up client data in upgrades or device replacements taken strictly to protect customer information and data.

Information that is Collected?

Personal information held by the Gadgets Made Easy may include your name, date of birth, current and previous addresses, contact phone numbers, e-mail address, bank account or credit card details, occupation and driver's licence number and the business details of customers and suppliers and their dealings with Gadgets Made Easy.

Other information may also be obtained in the process of backing up client data in upgrades or device replacements taken strictly to protect customer information and data.

How We Use Your Personal Information

Your personal information may be used in order to:

- verify your identity;
- to allow us to identify our customers via usernames and passwords and to interpret customers' pre-stored attributes and parameters for using features and functions of the Gadgets Made Easy web sites;
- assist you to subscribe to our services;
- provide the products and services you require;
- administer and manage those products and services, including charging, billing and collecting debts;
- inform you of ways the products and services provided to you could be improved;
- conduct appropriate checks for credit-worthiness and for fraud;
- market, research and develop our products and services;
- gain an understanding of your needs in order for us to provide you with a better service; and
- maintain and develop our business systems and infrastructure, including testing and upgrading of these systems.

Gadgets Made Easy provides products and services via our website. When you visit our site, our web servers may record anonymous information such as the time, date and URL of the request. This information assists us to improve the structure of our websites and monitor their performance.

Gadgets Made Easy may use cookies on its website. Cookies are an industry standard and most major websites use them. A cookie is a small text file that our websites may place on your

computer. Usually, cookies are used as a means for our website to remember your preferences. As such, cookies are designed to improve your experience of our website.

In some cases, cookies may collect and store personal information about you. Gadgets Made Easy extends the same privacy protection to your personal information, whether gathered via cookies or from other sources. Most internet browsers are pre-set to accept cookies, however you can adjust your Internet browser to disable cookies or to warn you when cookies are being used. However, if you disable cookies, you may not be able to access certain areas of our websites or take advantage of the improved website experience that cookies offer.

Your personal information is also collected to promote and market other services which we consider may be of interest to you. If you do not wish us to contact you regarding other services please advise us in writing at support@GadgetsMadeEasy.com.au.

Keeping Your Personal Information Up To Date

Gadgets Made Easy takes all reasonable precautions to ensure that the personal information we collect and disclose is accurate, complete and up-to-date. However, the accuracy of that information relies to a large extent on the information you provide. We recommend that you:

- let us know if there are any errors in your personal information; and
- keep us up to date with changes to personal information such as your name or address, by contacting us (see "How To Contact Us" below).

Disclosure of Information to 3rd Parties

In order to deliver the services you require and for the purposes set out above, Gadgets Made Easy may disclose your personal information to organisations outside Gadgets Made Easy. Your personal information is disclosed to these organisations only in relation to Gadgets Made Easy and related companies providing services to you.

Changes to This Privacy Policy

Our commitment to being a leading provider of Gadget support means that our business will continue to evolve as we respond to customer needs. Because of this, from time to time, our policies will be reviewed and may be revised. Gadgets Made Easy reserves the right to change its Privacy Policy at any time and notify you by posting an updated version of the Policy on its website. The amended Privacy Policy will apply between us whether or not we have given you specific notice of any change.

Contact Us

If you have any queries in relation to privacy, please contact us on 0448295951 or email support@GadgetsMadeEasy.com.au.